Security And Sustainability Forum
Convening Global Experts to Guide Decision Making

Ethical Markets
40 Years of Foresight, Insight & Integrity

Steering Societies Beyond GDP to the SDGs with Hazel Henderson and Vicki Robin

October 8, 2020

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GW SCHOOL OF ENGINEERING & APPLIED SCIENCE

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SSF Webinars Address Critical Issues

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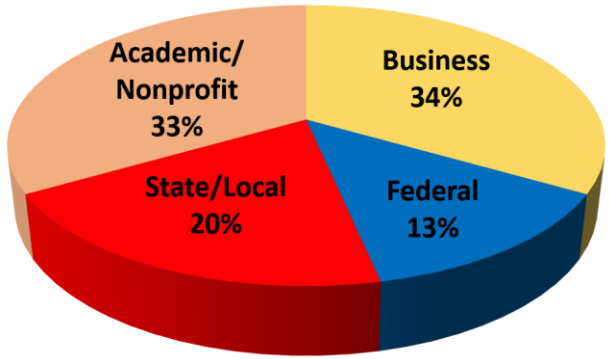
- **Climate Adaptation**
- ***Urbanization and Sustainable Economies***
- **Extreme Weather Events**
- ***Others***

Who Follows Us?

>25,000 Global Sustainability Professionals

WEBINAR AUDIENCE



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Agenda

Ethical Markets
40 Years of Foresight, Insight & Integrity

- Opening: Ed Saltzberg
- Introduction: Hazel Henderson
- Your Money or Your Life: Vicki Robin
- Quality of Life Indicators: Hazel Henderson
- **Discussion**: Hazel Henderson and Vicki Robin
- Audience Q&A

The webinar is free, but the cost of entry is to take the 2-minute exit survey.

Download slides from the Handout Box.

Add questions to the Go to Webinar question box.

Video will be posted later today.

Vicki Robin

Author, Innovator

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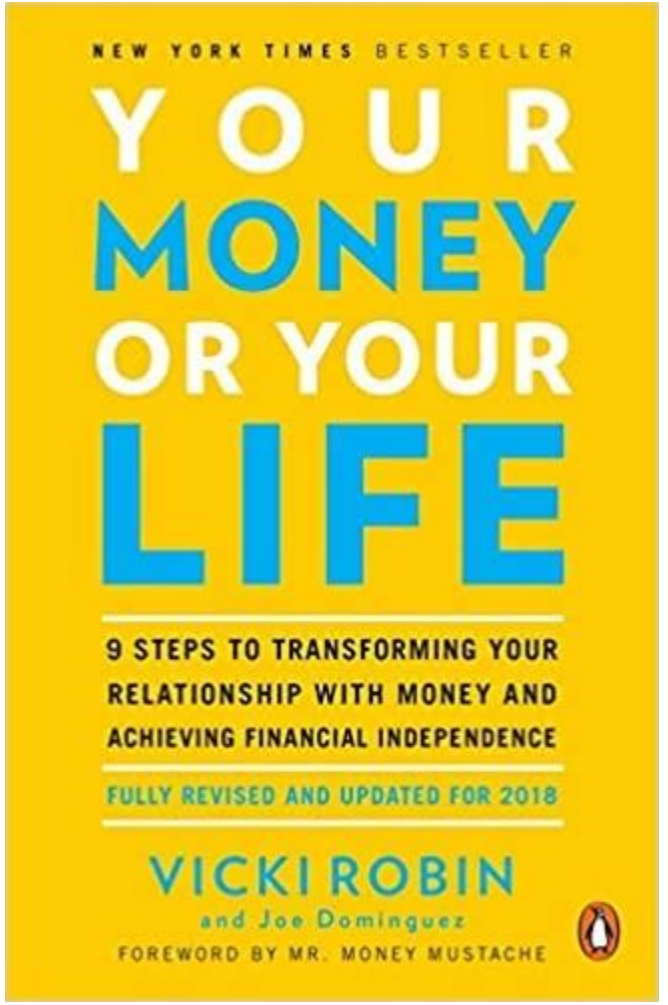
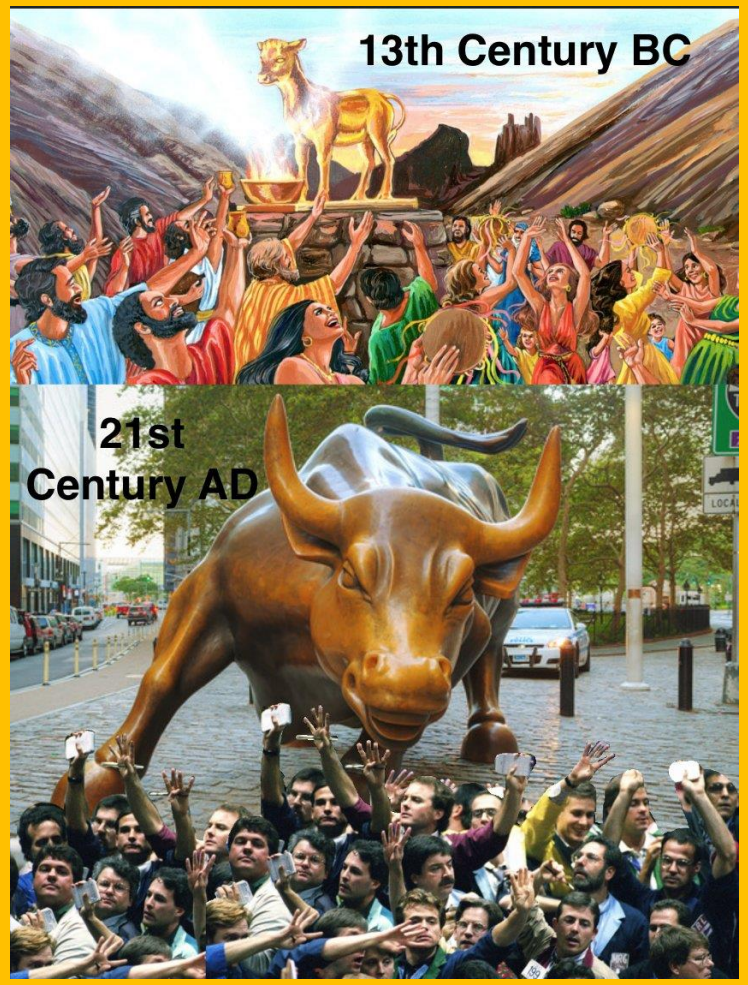
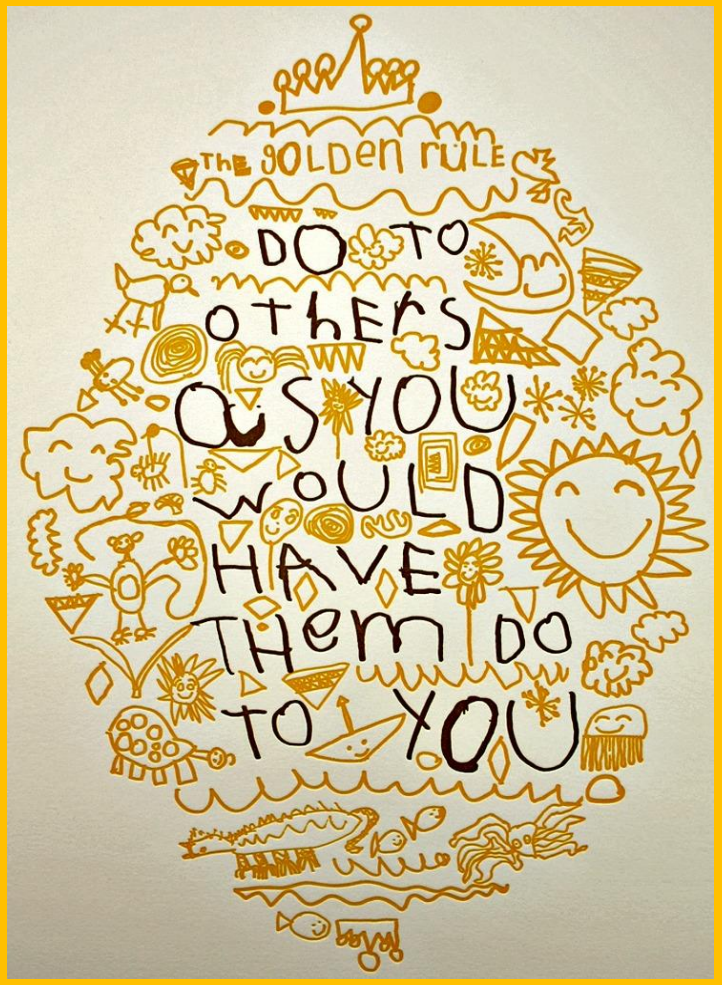


Your Money … or Your Life



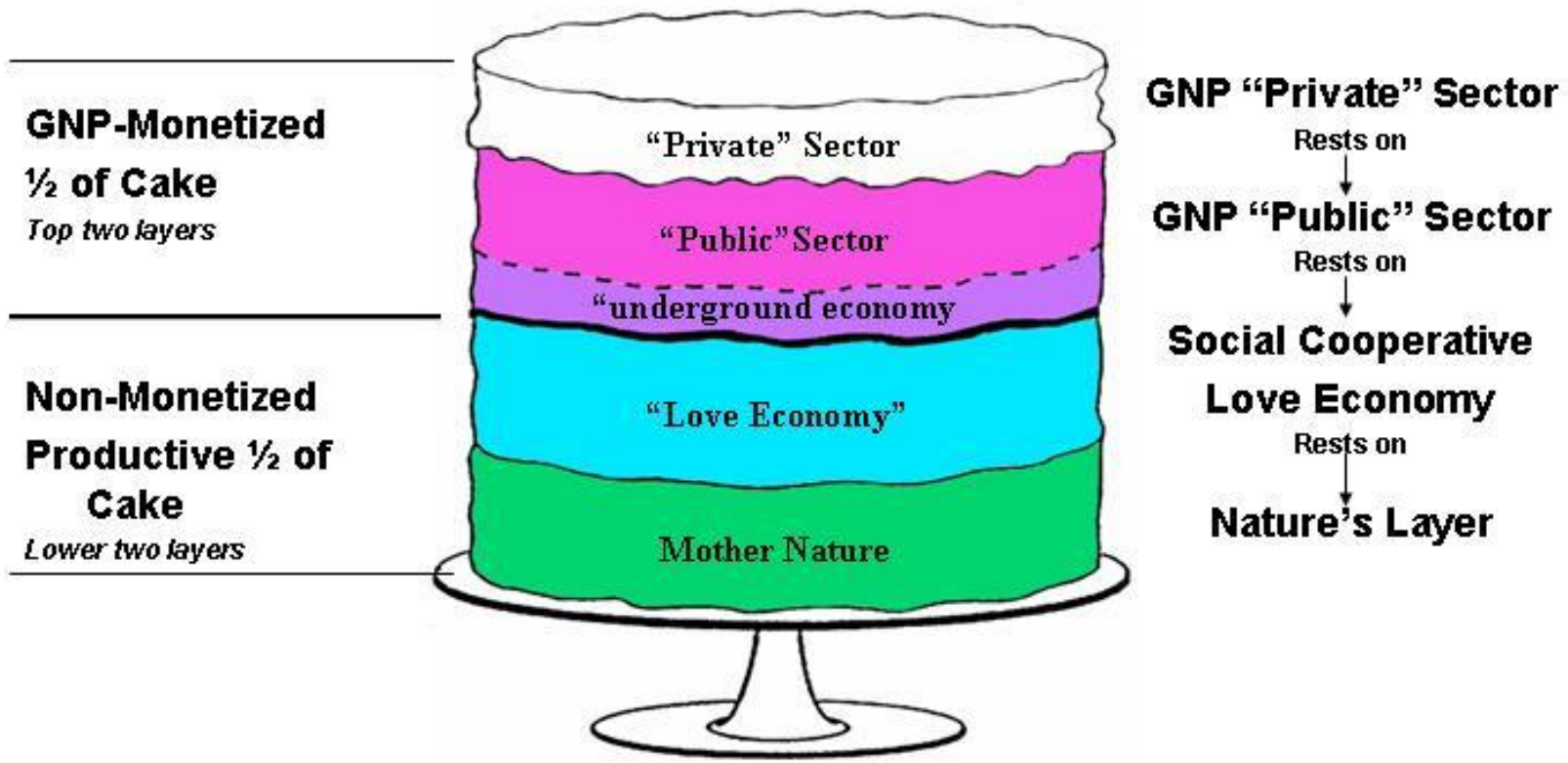
Golden Calf



Golden Rule

Total Productive System of an Industrial Society

(Layer Cake With Icing)



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SUSTAINABLE DEVELOPMENT GOALS
1 NO POVERTY
2 ZERO HUNGER
3 GOOD HEALTH AND WELL-BEING
4 QUALITY EDUCATION
5 GENDER EQUALITY
6 CLEAN WATER AND SANITATION
7 AFFORDABLE AND CLEAN ENERGY
8 DECENT WORK AND ECONOMIC GROWTH
9 INDUSTRY, INNOVATION AND INFRASTRUCTURE
10 REDUCED INEQUALITIES
11 SUSTAINABLE CITIES AND COMMUNITIES
12 RESPONSIBLE CONSUMPTION AND PRODUCTION
13 CLIMATE ACTION
14 LIFE BELOW WATER
15 LIFE ON LAND
16 PEACE, JUSTICE AND STRONG INSTITUTIONS
17 PARTNERSHIPS FOR THE GOALS
SUSTAINABLE DEVELOPMENT GOALS

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CALVERT-HENDERSON QUALITY OF LIFE INDICATORS

A NEW TOOL FOR ASSESSING NATIONAL TRENDS

HAZEL HENDERSON, JON LICKERMAN, AND PATRICE FLYNN, EDITORS

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Ethical Markets

Boxed-In Financial Markets:

Pressures On All Sides For Reform

195 Nations ratify new model of SDGs, COP21, 22 and International National Development Commitments (INDCs)

Financial Innovation, Fintech 100, Startups, Electronic Platforms for Peer-2-Peer Lending, Crowdfunding, Local and Cryptocurrencies, Robo-Investing, Information-Based Trading, Barter, Swaps, Secondhand Markets, Cellphone Banking (e. g. M-Pesa) Electronic Remittances and Payment Systems.

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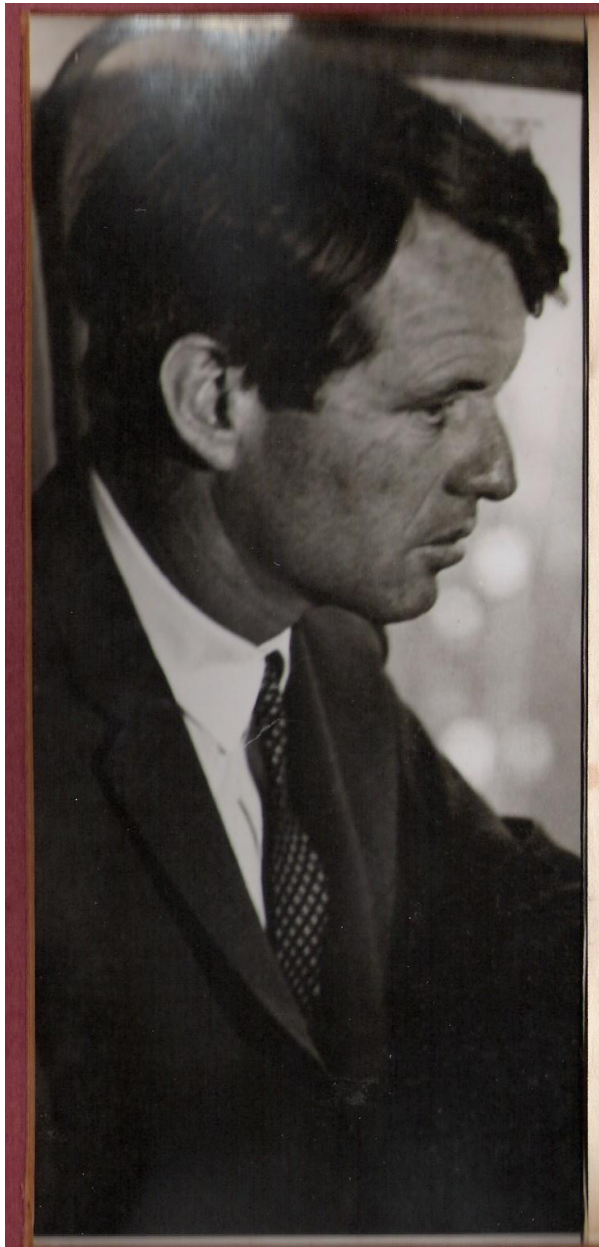


ROBERT F. KENNEDY
NEW YORK

110 E
N

United States Senate

June 28, 1967

Mrs. Hazel Henderson
Chairman of the Board
Citizens for Clean Air
40 West 57th Street
New York, New York

Dear Mrs. Henderson:

Thank you so much for your assistance in making the air pollution fact finding tour a success.

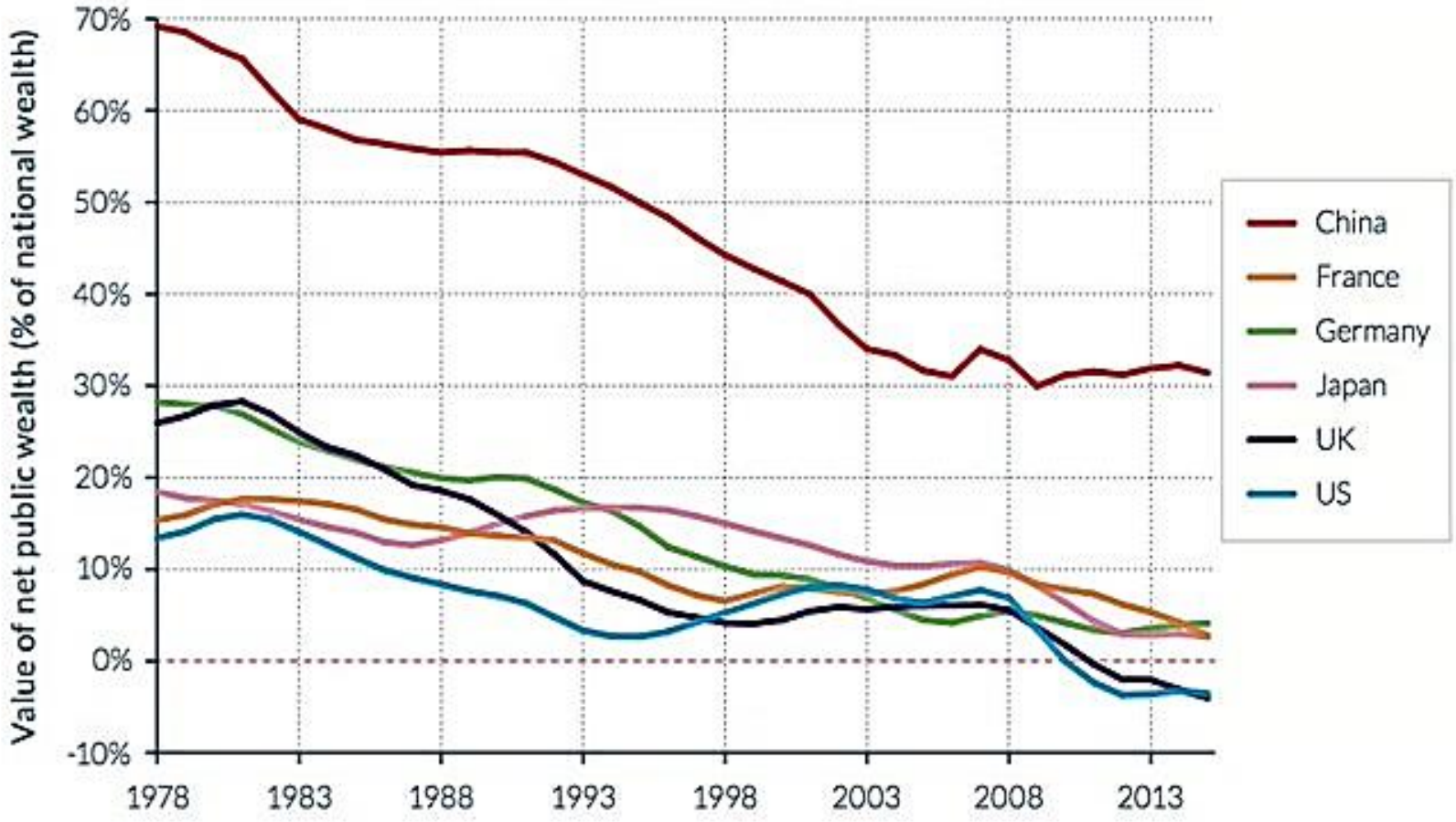
Citizens for Clean Air has already accomplished a great deal in the fight against air pollution. I look forward to working with you in the future in continuing that fight.

With best wishes.

Sincerely,

Robert F. Kennedy

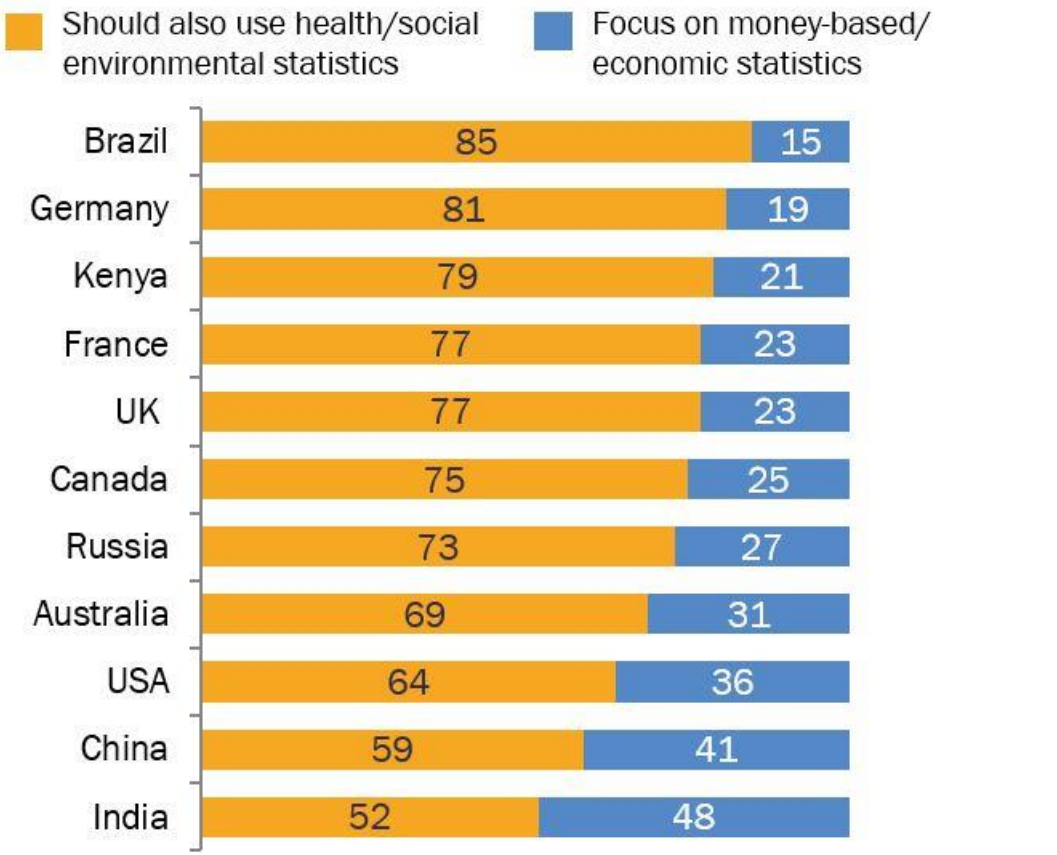
The General Decline of Public Capital Between 1970 and 2016



Source: WID.world (2017). See wir2018.wid.world for data series and notes.

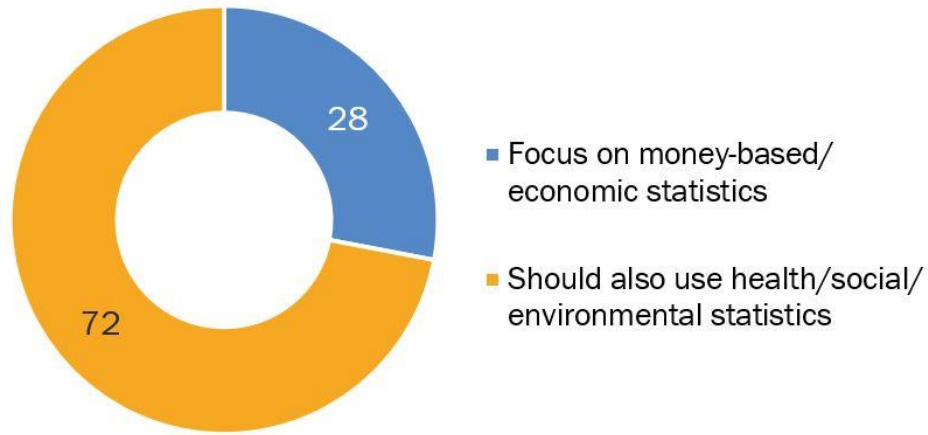
In 2015, the share of public wealth in national wealth in France was 3%, compared to 17% in 1980.

Best Way to Measure Country Progress and Development, by Country, 2020



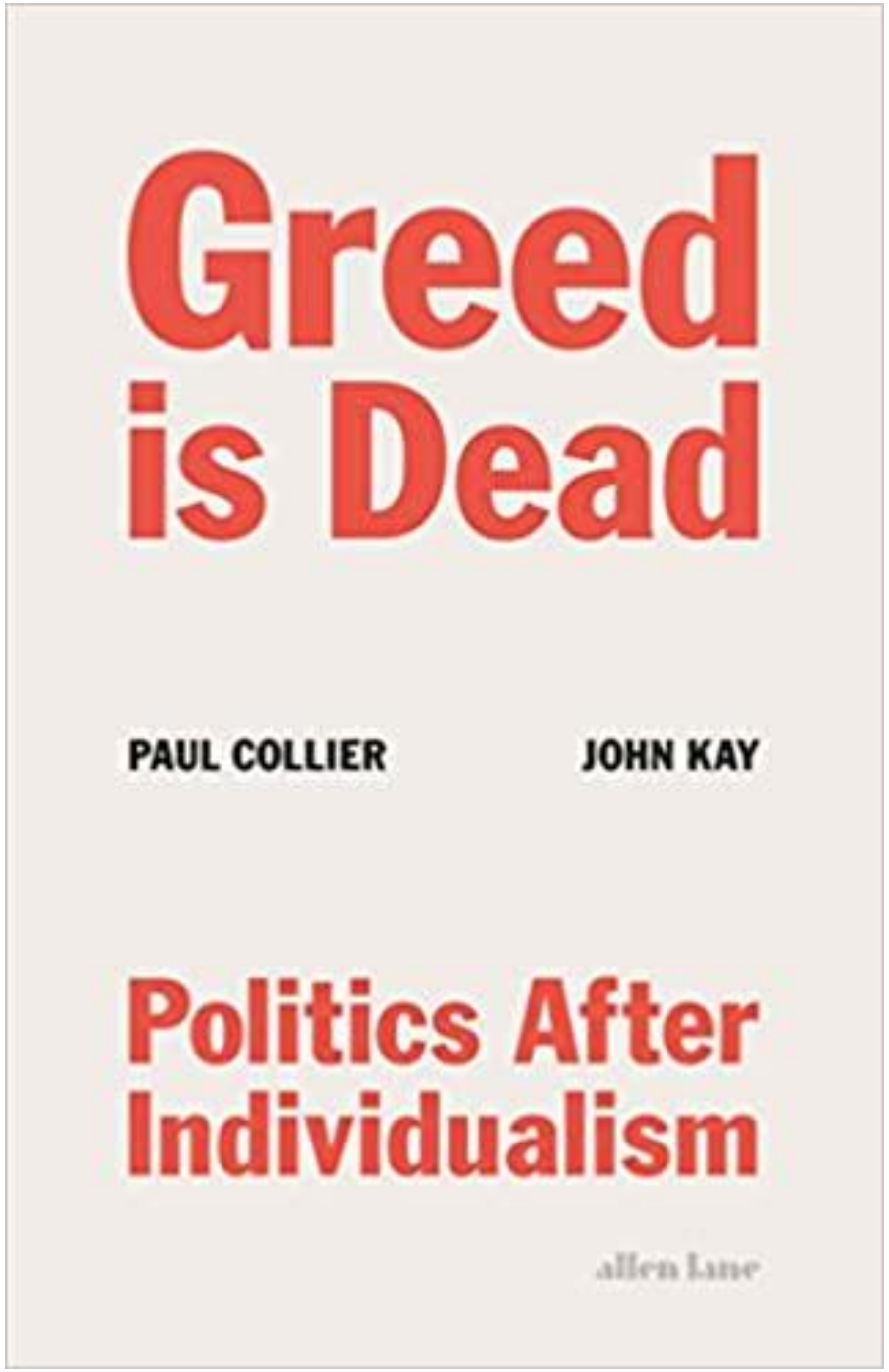
GDP26_ctry

Best Way to Measure Country Progress and Development, Average of 11 Countries,* 2020



*Includes Australia, Brazil, Canada, China, France, Germany, India, Kenya, Russia, UK, and USA

GDP26_tot


Greed
is Dead
PAUL COLLIER
JOHN KAY
Politics After
Individualism
Allen Lane

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